



2018 THE 17th WESTERN CHINA INTERNATIONAL FAIR

第十七届
中国西部国际博览会

举办时间 TIME

2018年9月20日-24日

September 20 to 24, 2018

举办地点 VENUE

四川省成都市中国西部国际博览城

Western China International Expo City, Chengdu, Sichuan Province

四川省成都世纪城新国际会展中心

Century City New International Convention and Exhibition Center, Chengdu, Sichuan Province



展会概述

OVERVIEW

中国西部国际博览会（以下简称“西博会”）发轫于西部大开发，始创于2000年5月，永久会址设在四川省成都市。西博会秉承“共办、共享、共赢”办会理念，由国家发改委、商务部、外交部等16个部委、西部12省（区、市）及新疆生产建设兵团、博鳌亚洲论坛共同主办或支持，是四川省人民政府承办的国家级、国际性综合博览会，现已成功举办16届。

2018年第十七届西博会以“中国新时代 西部新作为”为主题，坚持专业化、国际化、品牌化、信息化的办展方向，积极服务供给侧结构性改革，打造成为推进“一带一路”建设，推动经济全球化的国际公共产品，逐步成为“一带一路”沿线国家展示发展成就、开展国际贸易的重要开放合作平台。

Western China International Fair (WCIF) was founded in May 2000 for the implementation of China's Western China Development Strategy, choosing Chengdu City, Sichuan Province as its permanent site. Under the theme of "co-hosting, sharing and win-win", the sponsors of WCIF include the National Development and Reform Commission, the Ministry of Commerce, the Ministry of Science and Technology, the State Administration for Industry and Commerce, All-China Federation of Industry and Commerce, the Chinese People's Association for Friendship with Foreign Countries, China Council for the Promotion of International Trade and the Sichuan Provincial People's Government. The WCIF is supported by Boao Forum for Asia and organized by Sichuan Provincial People's Government, the member units include 16 ministries/commissions, 12 western provinces (autonomous regions and municipality) and the Xinjiang Production and Construction Corps, WCIF is a state-level international exposition which has been successfully held for 16 sessions.

In 2018, the 17th western china International Fair will focus on the theme of "New Achievements of Western China for a New Area", stick to the exhibition hosting direction of professionalization, internationalization, branding and informatization, proactively contribute to the supply-side structural reform, and create an international public product of promoting the "Belt and Road" construction and economy globalization, so as to gradually become a vital opening and cooperation platform for countries along the "Belt and Road" to exhibit their development achievements and carry out international trade.



嘉宾邀请 GUESTS



境内嘉宾将积极邀请党和国家领导人，国家有关部委、各省（区、市）和新疆生产建设兵团领导等重要嘉宾参会，积极推动各省（区、市）和新疆生产建设兵团安排政府代表团参会并组织企业参展参会。客商方面重点邀请国内重要商协会和中央企业、国内500强企业、产业龙头企业在内的相关产业生产企业、贸易公司、百货连锁企业、零售批发企业负责人赴会洽谈投资和参展采购。

此外，将积极邀请外国政要、部长级官员、驻华使节、国际组织负责人、港澳地区高官、国际友好城市高官、国际知名专家学者等重要嘉宾参会。同时也将邀请国际商协会负责人，世界500强企业和知名跨国公司高管，全球相关产业生产企业、区域及跨国连锁企业、零售批发企业及相关行业客商，著名侨商台商赴会洽谈投资和参展、采购。充分利用各种资源和渠道，加大对“一带一路”沿线国家、欧美重点国家（地区）及港澳台地区参展商和采购商的招商招展力度，积极推动国（境）外政府机构、商协会、产业龙头企业等率团参展参会。

For domestic guests, Party and state leaders, heads of relevant ministries, commissions, various provinces [autonomous regions, municipalities] and Xinjiang Production and Construction Corps, and other VIPs will be invited, while the various provinces [autonomous regions, municipalities] and Xinjiang Production and Construction Corps will also be encouraged to arrange participation from government delegations and enterprises. In terms of guest merchants, focus will be placed on inviting executives from the nation's top industry associations and commerce chambers, central state-owned enterprises, China Top 500 enterprises, industry-leading corporations, and other manufacturers, trade companies, department store chains, retailers and wholesalers from relevant sectors to attend to conduct investment negotiations and procurements.

In addition, active steps will be taken to invite overseas policy-makers, ministry-level officials, foreign emissaries in China, leaders of international organizations, top officials from the Hong Kong and Macao regions, law-makers from international twin cities, renowned international experts and scholars, and other distinguished guests for participation. At the same time, leaders of international industry associations and commerce chambers, executives from Fortune Global 500 companies and famous multinational corporations, manufacturers, regional or multinational chains, retailers, wholesalers and merchants from relevant sectors, and famed foreign Chinese and Taiwanese businesses will be invited to attend to conduct investment negotiations, participate in exhibition and carry out procurement. Various resources and channels will be fully leveraged upon, intensity of invitation for merchants and exhibitors from nations on the "Belt and Road," other important Europe and America countries (regions) and the Hong Kong and Macao regions will be raised, and actions will be taken to compel foreign governmental organizations, industry associations, commerce chambers and industry-leading enterprises to organize delegations for exhibition and participation.

中国西部国际博览城

WESTERN CHINA INTERNATIONAL EXPO CITY

“一带一路”合作馆

设国内省（区、市）及政府机构展区、国际展区和贸易展区。国内省（区、市）及政府机构展区主要突出国内东中西部地区区域合作，长江经济带发展合作以及各地区与“一带一路”沿线国家产能合作项目、科技创新技术等。国际展区主要展示欧美、亚太等区域发达经济体及亚非拉新兴经济体的科技创新、服务贸易、优势产品及对华招商引资项目等，设主宾国意大利国家馆。贸易展区主要展示“一带一路”沿线国家优势产业及商品和服务贸易等。

第六届四川农业博览会

主要展示与“一带一路”沿线国家和地区在农业投融资、农产品国际贸易、农业技术创新等领域开展合作。集中展示休闲农业、乡村旅游、森林康养、创意农业、电子商务、农村服务业等新产业新业态。

第三届中国（成都） 国际应急装备与技术展

主要邀请“一带一路”沿线国家如德国、法国、以色列、意大利、挪威等参展，开展国际防灾应急合作。重点展示国际应急产业设备和技术，包括安全检测，认证，咨询，培训的项目；应急救援设备，应急通讯设备，防疫消杀药品，医疗服务，康复中心服务，监测预警产品等。

中国西部数字经济展

主要展示新时代下，虚拟增强现实、人工智能、大数据、数字娱乐音视频、军民融合电子装备、网络及通信开发的最新技术及产品等。

中国西部产业新动能展

主要展示新时代下，国有大型企业高新技术成果转化及产品，包括智能制造，新能源、新材料，节能环保，油气化工、生物医药，航空运营与服务，基础设施及大型项目建设等。

“Belt and Road” Cooperation

Includes the Exhibition Sections of Provinces Regions Cities and Governmental Agencies, the International and the Trade. The Section of Provinces Regions Cities and Governmental Agencies mainly exhibits the regional cooperation in the east-central-west regions of China, the development and cooperation along the Yangtze river economic belt and the production capacity cooperation technological innovation and so on between regions and B&R countries. The International Exhibition Section mainly displays the technological innovation, service trade, preponderant products and the investment promotion and business attraction projects for China of the developed economies in Europe-America and Asia-Pacific and the emerging economies in Asia, Africa and Latin America. Besides, as the guest of honor nation, Italy National Pavilion will be set in the International Section. At last, the competitive industries, products and service trade of the R&B countries will be exhibited in the Trade Section.

The 6th Sichuan Agriculture Expo

Mainly displays the cooperation in the agricultural investment and financing with B&R countries and regions, international trade of agricultural products, innovation of agricultural technology and other sectors. Besides, leisure agriculture, rural tourism, forest health tourism, creative agriculture, e-commerce, rural service industry and other new forms will be intensively demonstrated.

The 3th China (Chengdu) Emergency Equipment and Technology Exhibition

Mainly invited Germany, France, Israel, Italy and Norway to take part in the exhibition, and carry out international cooperation disaster prevention and emergency management. It mainly displays: international emergency response industrial equipment and technology, which including safety testing, certification, consulting and training programs; Emergency rescue equipment, emergency communication equipment, anti-epidemic drugs, medical services, rehabilitation center services, monitoring and warning products, etc.

Western China Digital Economy Exhibition

Mainly displays VR/AR, AI, big data, digital entertainment audio and video, electronic equipment for both military and civilian, the latest technology and products of network and communication etc.

Western China New Industrial Drivers Exhibition ...

Mainly displays the transformation of high-tech achievements and products of large state-owned enterprises, which include intelligent manufacturing, new energy, new materials, energy conservation and environmental protection, oil and gas chemical industry, biological medicine, aviation operation and service, construction of infrastructures and large-scale projects, etc.

世纪城新国际会展中心

CENTURY CITY NEW INTERNATIONAL CONVENTION AND EXHIBITION CENTER

第二届中国（四川）老龄事业 暨养老产业博览会

主要展示医疗养老综合体项目，智慧养老系统、智慧养老云平台、新型科技养老相关服务和产品，智能养老设施设备、涉老用品与康复辅具、“一带一路”沿线国家养老新理念、“一带一路”产业发展新模式等。

中国（四川）国际循环经济博览会

主要展示国内外工业、农业循环经济发展，资源再生利用与再制造、垃圾资源化利用、节水与水循环利用、节能低碳与可再生能源、清洁生产、污染防治和生态修复技术、绿色消费与共享经济等循环经济技术与装备。

第三届中国西部国际教育博览会

主要展示一带一路蓉欧沿线国家高校教育合作，互联网+教育，教育类VR，未来教育，创客教育，教育云，教育大数据，智慧教学设备及平安校园建设，智慧应用软件及服务等产品。

中国西部国际幼儿产业博览会 暨2018中国西部国际幼教展

主要展示幼儿服装饰品、食品喂养、文教娱乐等方面的最新产品技术与服务。

The 2th China(Sichuan) Aged Care Industry & Service Exhibition

Mainly displays medical aged care synthesis projects , smart aged care system, intelligent aged care cloud platform, new technological services and products related to aged care, smart aged care facilities, and rehabilitation assistant devices, new aged care concepts of the B&R countries, B&R countries' new development mode in aged care industries, etc.

China (Sichuan) International Circular Economy Exhibition

Mainly displays the development of circular economy in industry and agriculture at home and abroad , the new technology and production of circular economy which include resource recycle and remanufacturing, waste resourceful utilization, water saving and recovery, low-carbon energy saving and renewable energy, cleaner production, pollution prevention and ecological restoration, green consumption and sharing economy, etc.

The 3th Western China International Education Expo

Mainly displays B&R EU-Chengdu countries' cooperation in university education, internet + education, educational VR, future education, maker education, education cloud, educational big data, intelligent education teaching equipment and construction of safe campus, intelligent application software and services, etc.

Western China International Child Industry Expo and Western China International Child Exhibition

The latest product technology and service of children's clothing accessories, food feeding, culture and entertainment and others.

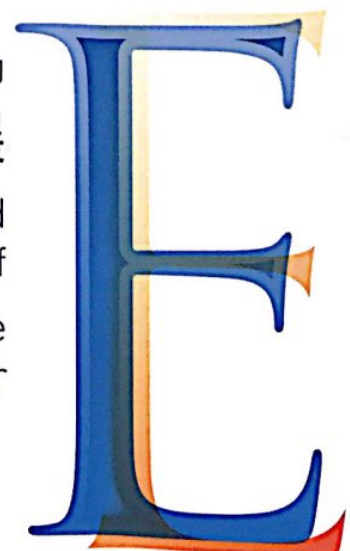
展览展示 EXHIBITION

第十七届西博会展览总面积约

26万平方米，一城双展

Two exhibition venues will be used
with a total exhibition area of

260,000 square meters for the
17th Western China International Fair



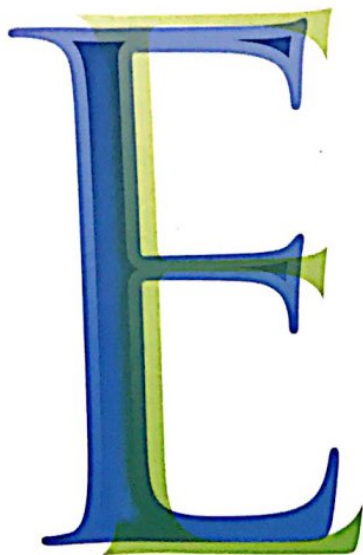
主体活动 MAJOR EVENTS

“一带一路”系列活动 A SERIES OF ACTIVITIES OF “BELT AND ROAD”

主宾国系列活动 A SERIES OF ACTIVITIES OF GUEST OF HONOR NATION

专项活动 SPECIAL EVENTS

配套活动 EVENTS

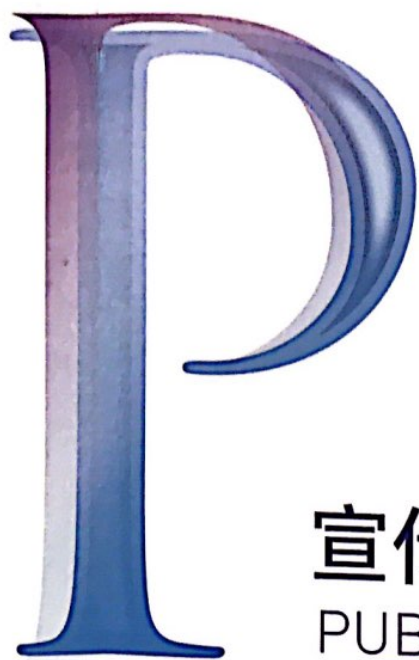


第九届中国西部国际合作论坛
The 9th Western China International Cooperation Forum
第十七届西博会欢迎会暨开幕式
Welcome Banquet and Opening Ceremony of The 17th Western China International Fair
第十届中国西部投资说明会暨经济合作项目签约仪式
The 10th Western China Investment Promotion Fair & Contract Signing Ceremony of Economic Cooperation projects
第十一届中国西部国际采购商大会
The 11th Western China International Sourcing Fair
第十三届中国—东盟投资贸易科技合作洽谈会
The 13th EU-China Business and Technology Cooperation Fair
国际产能合作论坛
International Industrial Capacity Cooperation Forum
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“一带一路”工商领袖峰会
“Belt and Road” Business Leaders Summit
2018 “一带一路”华商峰会暨海外侨胞故乡行——走进四川
2018 “Belt and Road” Chinese Business Summit
and a trip to homeland of overseas Chinese: into Sichuan
2018中国（四川）“一带一路”经贸合作论坛
2018 China (Sichuan) “Belt and Road” Economic and Trade Cooperation Forum
第九届中国（四川）—南亚经贸合作圆桌会议
The 9th [Sichuan] China South Asian Economic and Trade Cooperation Round Table Conference
“一带一路”下的藏羌彝文化产业走廊建设论坛
“Belt and Road” Tibetan, Qiang and Yi Culture Industry Corridor Construction Forum
第二届成都制造融入“一带一路”专场推介会
The 2nd Chengdu Manufacture blending into “Belt and Road” Special Forum
第二届中欧班列（成都）国际合作论坛
The 2nd Central European class (Chengdu) International cooperation Forum
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意大利国家馆开馆仪式
The Opening Ceremony of Italy
中国—意大利循环经济与绿色发展论坛
China-Italy Circular Economy and ECO development Forum
第六届中国—意大利食品安全对话
The 6th China-Italy Food Safety Forum
四川—意大利产业合作与投资对接会
Sichuan-Italy Products & Investment Matching Meeting
中意文化创新园区启动仪式
China-Italy Cultural Innovation Park Launching Ceremony
中意新材料合作项目路演活动暨专场对接会
The road show of the China & Italian new material cooperation project and connection meeting
意大利之夜
Italy Night
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第十届中国西部国际资本论坛
The 10th Western China International Capital Forum
第三届中国西部城市可持续发展论坛
The 3rd Western China Forum on Sustainable Urban Development
2018中国西部国际口岸物流开放发展大会
2018 Western China International Port Logistics Development Conference
跨国公司投资合作座谈会
Multinational Corporation Investment Cooperation Forum
中国西部内陆自贸试验区“链动全球”推介会
Western Interior China Pilot Free Trade Zone “Global Chains” Promotion Conference
2018亚洲教育论坛年会
2018 Asian Education Forum Annual Meeting
新时代 新征程民营经济发展峰会
New Era, New Journey Private Economy Development Summit
2018中国西部海峡两岸经贸合作交流会
Western China Across the Strait Economic and Trade cooperation Meeting 2018
2018年中国国际应急产业发展推进交流会
China International Emergency Industry Promotion Conference 2018
数字经济创新发展论坛
Digital Economy Innovation and Development Forum
第三届中国西部公共采购大会
The 3rd Western China Public Procurement Conference
中德职业教育论坛
China and Germany Vocational Education Forum
2018四川职业教育发展论坛
Sichuan Vocational Education Development Forum 2018
老龄事业及养老服务业高峰论坛
Aging Career and Pension Services Forum
2018年中国西部国际博览会康养高峰论坛
Western China International Fair Health Forum 2018
“了不起的西部”系列活动
The Great West Series of Activity
2018第六届汉旺论坛
The 6th Han Wang Forum 2018
第五届中国（成都）国际通用航空发展高峰论坛
The 5th China (Chengdu) International General Aviation Development Forum
第五届中国智能汽车论坛
The 5th China Smart Car Forum
第五届西部电子商务发展高峰论坛
The 5th Western China E-commerce Development Forum
第五届中国（西部）平板显示高峰论坛
The 5th Western China Flat Panel Display Forum
川菜出川成果展暨川菜产业发展高峰论坛
Sichuan Cuisine Out of Sichuan Achievements Show and Sichuan Cuisine Development Forum
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