



The 6th
Sichuan
Agricultural Expo
第六届四川农业博览会

WIDE-OPEN COOPERATION
AND RURAL REVITALIZATION

全面开放合作
助力乡村振兴

邀请函
Invitation

2018年9月20-24日
成都市中国西部国际博览城

September 20-24, 2018
Western China International
Expo City, Chengdu

展会简介 Introduction

四川农业博览会(以下简称“农博会”)由四川省人民政府主办,是四川乃至西部农业对外开放的一流展会,是四川农业项目投资促进和农产品贸易合作的重要平台。农博会自2013年首次举办以来,已连续成功举办5届,共吸引境外40多个国家和地区、国内20多个省(区、市)组团参展,展览面积累计超20万平方米,参展商数量累计超6000余家,专业采购商累计超13万人次,普通观众累计超50万人次,为农业技术交流及农产品加工、食品加工等企业展示品牌形象和开拓市场创造绝佳机会。

第六届四川农业博览会将与第十七届中国西部国际博览会同期举办。

Sichuan Agricultural Expo (hereinafter referred to as "SAE"), held by Sichuan Provincial People's government, is the top level exposition in the opening up process of agriculture in Sichuan and even the western China, which also provides a significant platform for promoting investment in agricultural projects and trade of agricultural products. Since 2013, SAE has been held for consecutive 5 years, which has attracted a total of 6,000 exhibitors from over 40 countries and regions as well as more than 20 provinces/autonomous regions/municipalities of China, with the total exhibition area of 200,000 m², 130,000 buyers and over 500,000 visitors. It can provide highly efficient platform for companies to exchange technical know-how, promote their image and expand market.

The 6th Sichuan Agricultural Expo will be held in the same period of the 17th Western China International Fair.

组织机构 Organizations

主办单位

四川省人民政府

Host

Sichuan Provincial People's Government

承办单位

四川省委农村工作委员会
四川博览事务局
四川省经济和信息化委员会
四川省农业厅
四川省林业厅
四川省商务厅
四川省投资促进局

Organizer

Sichuan Provincial Committee of the Communist Party of China's Rural Work Committee
Sichuan Bureau of Expo Affairs
Sichuan Provincial Economic and Information Commission
Sichuan Provincial Agricultural Department
Forestry Department of Sichuan Province
Sichuan Provincial Department of Commerce
Sichuan Provincial Investment Promotion Bureau

协办单位

四川省委宣传部
四川省委台湾工作办公室
四川省发展和改革委员会
四川省科学技术厅
四川省财政厅
四川省人民政府外事侨务(港澳)办公室
四川省质量技术监督局
四川省供销社合作社联合社

Co-organizers

The Publicity Department of Sichuan Provincial Party Committee of CPC
CPC Sichuan Provincial Committee Taiwan Office
Sichuan Provincial Development and Reform Commission
Science & Technology Department of Sichuan Province
Sichuan Provincial Department of Finance
Department of Foreign and Overseas Chinese Affairs, Department of Hong Kong & Macao Affairs
Administration of Quality and Technology Supervision of Sichuan Province
Sichuan Provincial Federation of Supply and Marketing Cooperatives

执行单位

四川国际会展有限公司

Executor

Sichuan International Exhibition Co., Ltd.



展会预览 Scale



Exhibition area: 35,000 m²
展览面积: 3.5万平方米



Estimated exhibitors:
over 1,200 enterprises
参展商: 1200余家

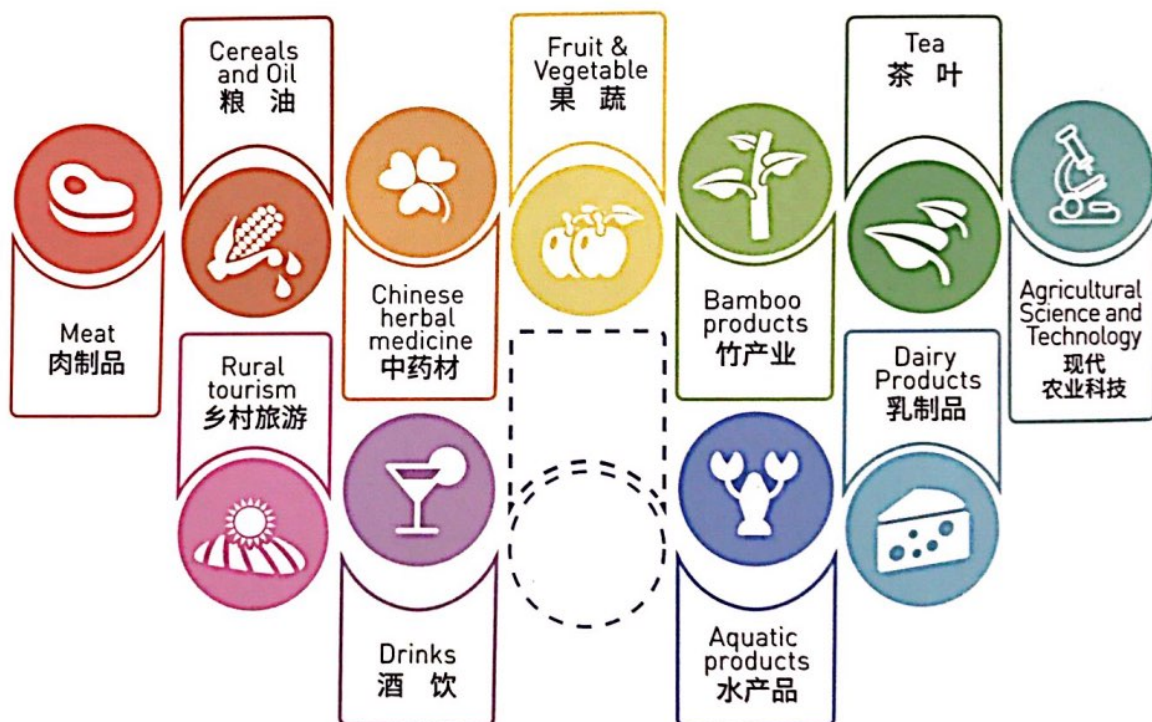


+50,000 Buyers
专业采购商: 5万人次



+150,000 Consumers
普通观众: 15万人次

展品范围 Sectors



配套活动 Concurrent Activities

- 第六届四川农业合作发展大会
- 农产品加工园区与农业基地对接会
- 采购对接洽谈会
- 投资推介会
- 新产品推介会及专业论坛等
- The 6th Sichuan Agricultural Cooperation Development Conference
- Matchmeeting of Agricultural Product Processing Zones with Agro-industrial parks
- B2B matchmaking
- Investment Forum
- new products promotion forum, etc.



采购商及专业观众 Buyers and Visitors

- 四川省内涉农政府单位、农业示范园区
- 驻蓉领事机构
- 国内外涉农商会及会员单位
- 大中型农产品交易市场、食品农产品经销商、批发商
- 国内知名农业电商平台与企业
- 西南地区知名餐饮酒店连锁机构
- 西南地区知名商超及零售连锁单位
- 农产品加工企业、龙头企业、农民专业合作社、农业种植大户等
- 大专院校、科研院所等相关单位
- Agricultural government agencies and demonstration parks in Sichuan Province
- Consulates in Chengdu
- Domestic and foreign agricultural chambers of commerce and associations
- Large and medium-scale agricultural products trading markets, foods and agricultural products dealers and distributors
- Influential Agricultural e-commerce platforms and enterprises in China
- Top dining hotel chains of Western China
- Supermarkets, hypermarkets and retail chains of Western China
- Agricultural processing enterprises, leading companies, farmers' specialized cooperative organizations, large-scale agricultural growers, etc.
- Colleges and universities, research institutions and related organizations.

合作媒体 Media Supports

美通社
PR Newswire
A Thomson Company

CCTV 7
军事 农业

新华社
XINHUA NEWS AGENCY

新华网
NEWS

人民网
people.cn

凤凰网
ifeng.com

央视网
CCTV.COM

CNR
中央人民广播电台

国际商报
INTERNATIONAL BUSINESS DAILY

中国经济网
www.ce.cn

CNS

中国新闻网

中国财经时报
CHINA ECONOMIC TIMES

中国经营报
CHINA BUSINESS JOURNAL

中国新闻网 | 四川
www.sc.chinanews.com

四川日报

四川日报网
www.scdaily.cn
四川日报报业集团主办

四川经济日报

SCOL.COM.CN
四川在线
中国四川第一门户网站

四川新闻网
NEWS.SC.ORG
生活·新闻·四川·四川

腾讯·大成网
CD.QQ.COM

四川电视台

四川电视台

METRO TV
地铁电视

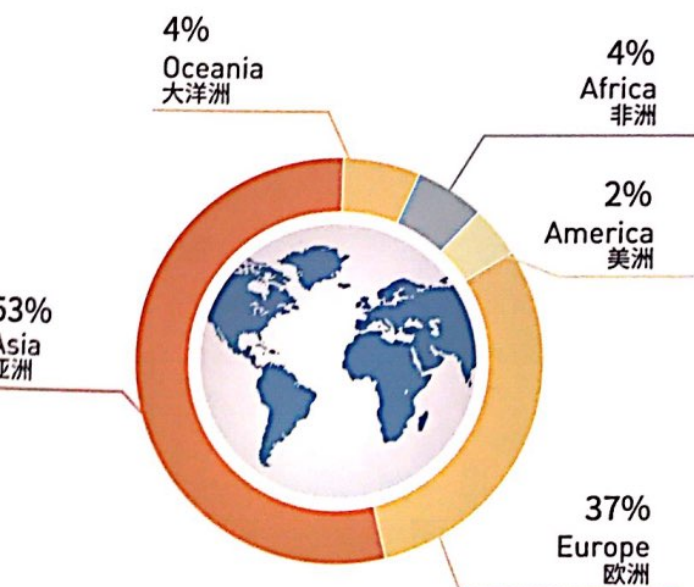
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上届回顾 Review of the Last Session

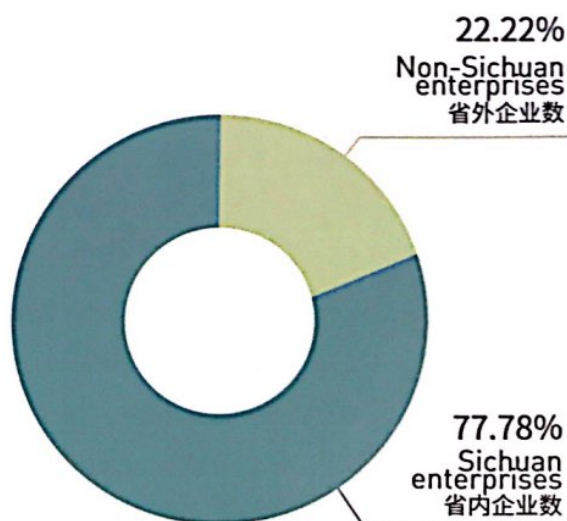
- 展览规模: 6万平方米
- 主题国: 马来西亚
- 主题省: 黑龙江省
- 主题市: 眉山市
- 参展企业: 1500余家
- 参展国家(地区): 30个
- 参展省(区、市): 15个
- 重大及专项活动: 13项
- 观众数量: 7.1万人次
- 签约成果: 投资促进项目 356个, 合同金额1088.99亿元。共签订农产品采购贸易合同金额64.37亿元
- Scale: 60,000 square meters
- Country of Honor: Malaysia
- Theme Province: Heilongjiang
- Theme City: Meishan
- Exhibitors: Over 1,500 enterprises
- International exhibitors from over 30 countries
- Domestic pavilions (provinces, cities or districts): 15
- Major and special events: 13
- Professional visitors: 71,000
- Contract Achievements: 356 investment promotion projects with a total contract amount of RMB 108.899 billion. A total amount of RMB 6.437 billion contracts was signed onsite at SAE.



境内、外数据统计 Overseas & Domestic Statistics

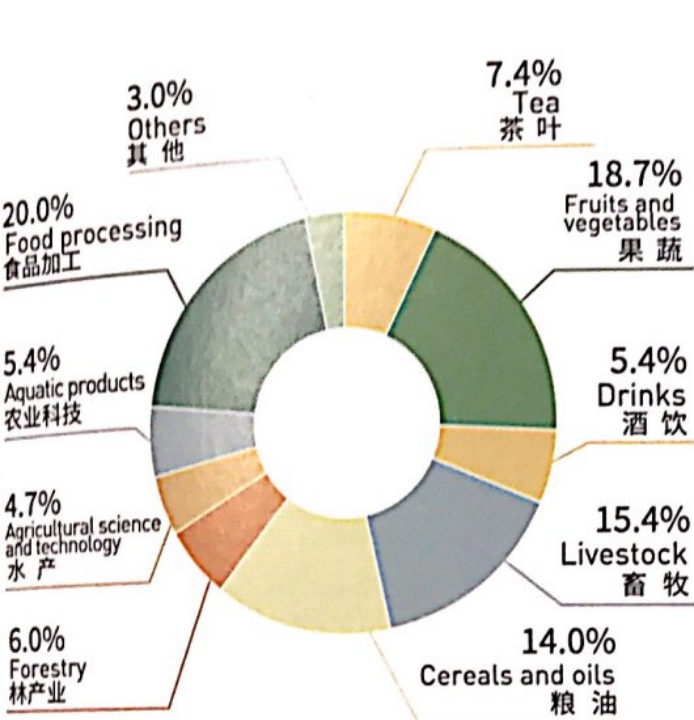


境外数据统计
Overseas Statistics

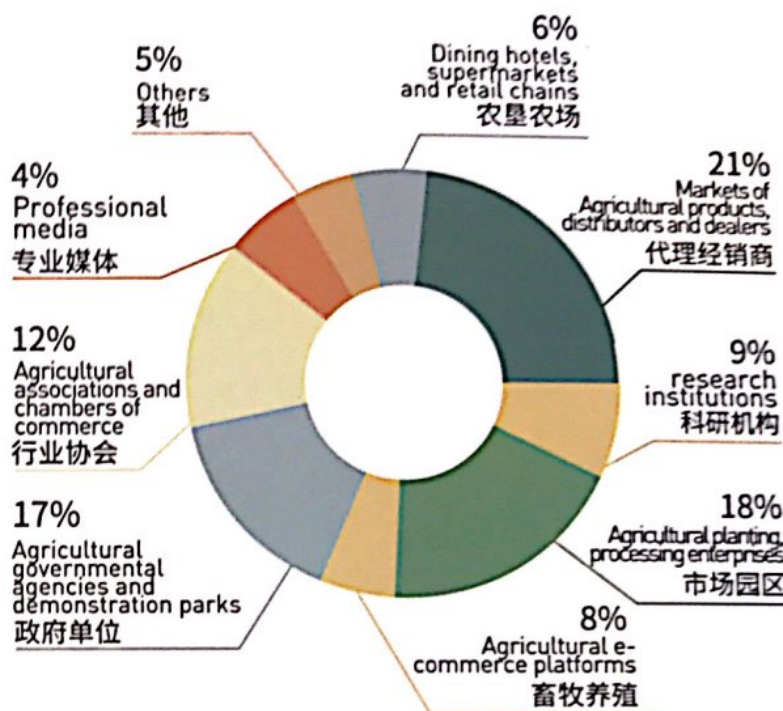


境内数据统计
Domestic Statistics

展商、观众分析 Exhibitors & Visitors Analysis



展商分析
EXHIBITORS ANALYSIS

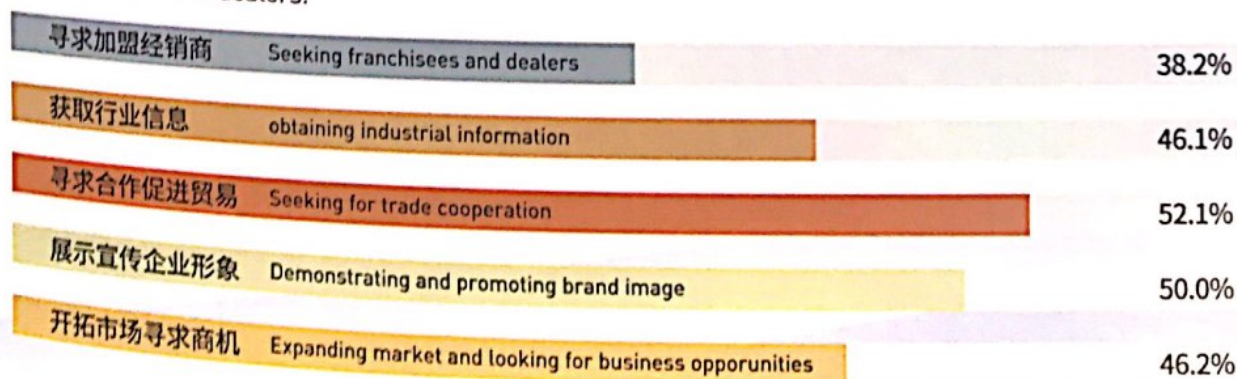


观众分析
VISITORS ANALYSIS

参展目的调查 Exhibition Purposes

- 第五届农博会，参展商主要参展目的是开拓市场寻求商机、展示宣传企业形象、寻求合作促进贸易、获取行业信息、寻求加盟经销商等。

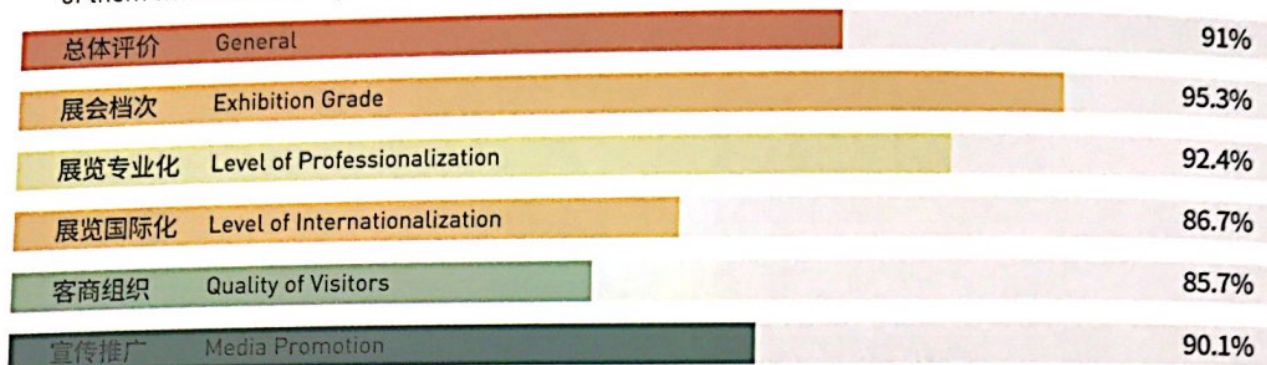
The main exhibition purposes are expanding market and looking for business opportunities, demonstrating and promoting brand image, seeking for trade cooperation, obtaining industrial information, and seeking franchisees and dealers.





参展满意度调查 Exhibitor Satisfaction

- 根据现场问卷调查, 91%的展商对第五届农博会整体服务表示满意, 70%的展商表示将继续参加下届农博会。
According to the on-site survey, 91% of exhibitors were satisfied with the services of this expo, and 70% of them will continue to participate in the next session.



展会反响 Words of Guests



张军扩 —— 国务院发展研究中心副主任

ZHANG Junkuo Deputy Director of Development Research Center of the State Council

过去对四川农博会不太了解, 这次亲身感受了, 农博会组织得很好, 规模很大, 农产品很丰富, 展览的形式也很新颖。通过农博会反映出了四川农业供给侧结构性改革取得的新进展、发展特色优质农产品取得的新成果、农业对外开放合作取得的新成就。

I had no idea about Sichuan Agricultural Expo in the past. With a first-hand experience this time, I have found that the expo is well-organized with a large scale, abundant agricultural products and original exhibition forms. The Expo also has demonstrated the new progress made in supply-side structural reform of Sichuan agriculture, and the new achievements both in the development of characteristic and quality agricultural products and the opening up and cooperation of agriculture.



拿督阿布巴卡 —— 马来西亚科学技术和创新部副部长

Dato Abubakar Minister of Ministry of Science, Technology and Innovation of Malaysia

农博会搭建了合作共赢的平台, 带来有效的解决方案, 也将给马来西亚来的农业带来积极影响。

The SAE has established a cooperative and win-win platform and brought effective solutions, and will also have a positive impact on the development of Malaysian agriculture industry.



艾毕乐 —— 以色列驻成都总领事馆商务领事

Yair Albin Business Consular of Consulate General of Israel in Chengdu

四川农博会是一个非常好的国际化平台, 希望借助农博会的契机, 进一步深化合作, 特别是将以色列世界领先的滴灌技术带给更多的四川企业, 为四川从农业大省到农业强省的跨越发展助力。

Sichuan Agricultural Expo is a great international platform. I hope it could deepen the cooperation between Sichuan and Israel, especially introducing the world-leading drip irrigation technology of Israel to more Sichuan enterprises, so as to drive Sichuan's transformation from a large agricultural province to a powerful one.



胡玺喆 —— 荷兰王国驻重庆总领事馆农业助理

HU Xizhe Agricultural Assistant of Netherlands Consulate General in Chongqing

希望能够带更多的荷兰企业来参加农博会, 加强双方交流, 加深双方了解程度, 为进一步合作打下更好的基础。同时, 也将荷兰世界领先的基因技术和花卉种植技术等带给更多的四川企业, 为四川从农业大省到农业强省的跨越发展助力。

I hope there will be more Dutch enterprises participating in the SAE, which will strengthen communication and deepen the understanding between the two sides and lay a solid foundation for further cooperation. Meanwhile, we will bring our world-leading gene technology and flower planting technology to more Sichuan enterprises, driving